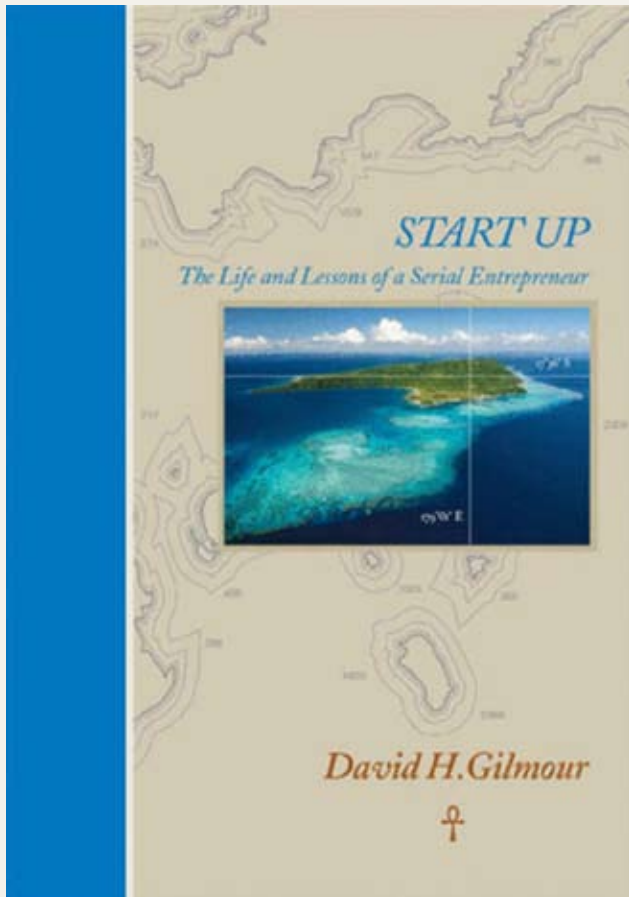


FOR IMMEDIATE RELEASE

David H. Gilmour launches new book, Start Up



To celebrate and commemorate 40 years of commitment to the people of the Fiji Islands, David H. Gilmour is proud to announce the publication of his new book, *Start Up*, available for the very first time at www.zinio.com/startup.

David Harrison Gilmour, one of the world's most successful entrepreneurs, has enjoyed extraordinary success throughout his career. His successes have been built upon a rich and complex combination of experiences revealed for the first time in this compelling first-person account of life as a "serial entrepreneur." From the story of the founding of the largest hotel chain in the South Pacific to that of the creation of Barrick Gold, the world's most profitable gold-mining Company; from the founding of FIJI Water, one of the most widely recognizable and iconic brands of bottled water on earth to the creation of the Wakaya Club & Spa, one of the most exclusive and pristine island resorts on the globe; from the founding of Dansk

Design to his newest venture, Wakaya Perfection, designed to bring the organic bounty of Fiji to consumers around the world - *Start Up* offers a very personal story of business, risk, family, friends, triumph and tragedy that will be of interest to every person who believes or hopes in the power and potential of the human spirit. *Start Up* chronicles, in a beautiful literary style, the experiences, relationships and conversations that led one of our time's most intriguing and successful individuals to the endeavors that have brought him and others so much success, happiness and personal fulfillment.

Start Up is being published as an e-book, and is now available at a substantial discount on www.zinio.com/startup before it is formal global launch. David H. Gilmour's commitment to sustainable business practices and cutting-edge technology led to his decision to publish his book in electronic form, thereby saving acres of trees and carbon emissions that would have otherwise been necessary to produce, ship and sell a physical book. Mr. Gilmour has always been at the forefront of new technologies, and the publication of *Start Up* is no exception.

"There are no born entrepreneurs. They are born of life's experiences"

– David H. Gilmour.